

The Southwest Florida Region

A LEADER IN Conservation

245 MILLION GALLONS PER DAY (GPD)

Estimated reduction in potable water demand due to conservation and source substitutions since 1987

2015 Conservation All-Stars

Lowest Per Capita GPD

- 43 Port Richey
- 45 Bowling Green
- 45 Englewood
- 55 Pinellas Park
- 58 Floral City
- 59 Oldsmar
- 61 Polk City
- 61 North Port
- 74 Zephyrhills
- 75 Brooksville
- 76 Clearwater
- 77 Polk Co.
- 77 Dunedin
- 78 Palmetto
- 78 Venice
- 79 Charlotte Co.
- 79 St. Petersburg
- 79 Sarasota Co.
- 79 City of Sarasota

Unadjusted Gross Per Capita



District leak detection services have saved 6 mgd



250,000 toilet and 1/2 million shower and fixture retrofits saved 15 mgd



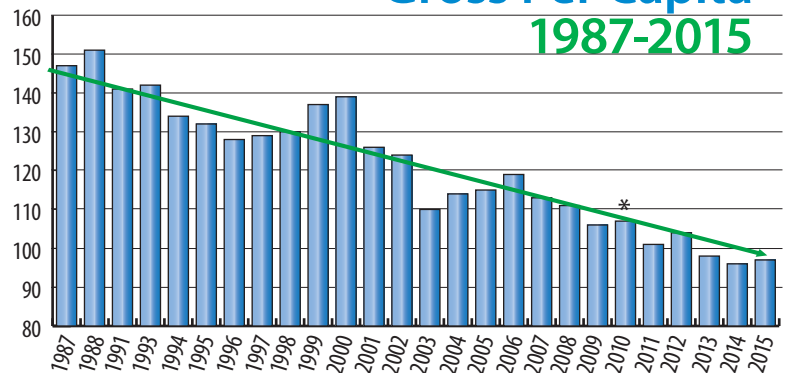
Florida Water StarSM certified homes use up to 40% less water than typical homes

District average per capita*
107 gpd

Florida average per capita*
134 gpd

United States average per capita*
143 gpd
*2010 USGS Data

Districtwide Unadjusted Gross Per Capita 1987-2015



\$119 Million Invested in Conservation Cost-Share Projects

CFI

Cooperative Funding Initiative

170 Projects

More Than \$53 Million Total Project Costs

FARMS

Facilitating Ag Resources Management Systems

182 Projects

More Than \$66 Million Total Project Costs



BUSINESSES IN THE REGION LEADING THE WAY

99% of water use permit holders in compliance (with their total quantities)

100% of large utilities adopted rate structures that promote greater conservation

WaterCHAMP hotels save 150 million gallons per year

Southwest Florida Water Management District

For more information, WaterMatters.org/Conservation

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2020 Conservation Goals by Planning Region

